







FACULTY UPDATION PROGRAMME

CYBERSECURITY IN FINANCIAL SERVICES (HYBRID MODE)

ISEA PHASE-III PROJECT SPONSORED

17.03.2025 To 21.03.2025

17,18 (Offline), 19-21 (Online)

10 AM- 12 PM, 2 PM - 4 PM

Inauguration of 5 Day FUP

The 5-day FUP programme has been inaugurated in a delightful way with all the dignitaries and the host institution conveners and coordinators, indeed with all enthusiastic participants from all institutions with over 166 in count.

The principal investigator Dr K V Ramana garu has Enlighted the importance of the FUP on the burning topic Cybersecurity in Financial services. He has narrated the importance of the Project ISEA PHASE-III which is a prestigious project granted with lot of expectations and enrichment to the faculty and scholars.

The spoke institute and host Principal Dr K Appa Rao sir expressed his thanks to the Rector JNTUK, Kakinada Dr K V Ramana sir for choosing the institute to empower faculty through the FUP.

The Session speaker, Sri Ram Kumar, Project Manager, Aditi Software has expressed his gratitude for electing as a resource person for this event. He has explained the concepts of Blockchain, its role & impact on the financial sector. He has provided the hands on session on how blockchain works and its flow with fundamental setup.

CHIEF PATRONS

- · Sri Lakireddy Jayaprakash Reddy, USA, Honorary Chairman, LBRCE
- Sri Lakireddy Prasad Reddy, USA, Chairman, LBRCE
- Sri.G.Srinivasa Reddy, President, LBRCT

PRINCIPAL INVESTIGATOR

 Dr.K.V.Ramana Rector, JNTUK, Kakinada

PATRONS

- Dr.K.Appa Rao, Principal, LBRCE
- · Dr.B.Ramesh Reddy. Vice Principal, LBRCE
- Dr.M.Srinivasa Rao, Dean Academics, LBRCE

CONVENERS

- Dr.O.Rama Devi, Professor & HoD of AI&DS
- Dr.S.Jayaprada, Professor & HoD of CSE(AI&ML)
- Dr.A.Adisesha Reddy, Professor & HoD of MBA

COORDINATORS

- K.Sudhakar, Sr.Asst.Professor, Al&DS
- K.Venkatesh, Sr.Asst.Professor, Al&DS
- **R.Chiranjeevi**, Asst.Professor, CSE(AI&ML)
- Y.Kranthi Kumar, Asst.Professor, CSE(AI&ML)
- Dr.O.Naresh, Asso.Professor, MBA
- K.Ravi Kiran Yasaswi, Asst.Professor, MBA









RESOURCE PERSONS



Dr. K.V.Ramana Professor, Dept of CSE.

Rector, JNTUK, Kakinada



Dr. Rajendra Pamula **Associate Professor** Department of CSE, IIT (ISM) Dhanbad, Jharkhand.



Dr. Ramesh Babu Battula Associate Professor **Dept. of Computer Engineering,** MNIT, Jaipur. Jharkhand



Dr. E. Suresh Babu Assistant Professor, Sr.Grade-I Department of CSE, NITW Warangal, Telangana



Dr.N.Vijayraj **Professor** Head, Dept.of CSE, School of Computing, VelTech, Chennai, Tamil Nadu.



Mr.R.Kumar **Project Manager** Aditi Software, Hyderabad. Telangana.









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Organized by



INTUK KAKINADA





LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)

(Spoke Institute)

L B Reddy Nagar, Mylavaram-521230. AP www.lbrce.ac.in









ABOUT LBRCE



Lakireddy Bali Reddy College of Engineering (LBRCE) was founded through Lakireddy Bali Reddy Charitable Trust in 1998 by eminent philanthropist and NRI Entrepreneur Sri Lakireddy Bali Reddy, a Chemical Engineer by qualification. Since the inception, LBRCE aims at co-creating value-based technical excellence, which ultimately leads to the development of the rural area where the college is situated. Lakireddy Bali Reddy College of Engineering (LBRCE), approved by AICTE and affiliated to JNTUK, Kakinada is an Autonomous Institution since 2010 and has been accredited by NAAC with 'A' Grade (3.20 / 4 in Cycle-2), NBA (ASE, CE, CSE, IT, ECE, EEE, & ME) under Tier-I and ISO 21001:2018, 14001:2015, 50001:2018 Certified.

PARTICIPANTS

- The faculty members, Research scholars & PG Scholars of the AICTE approved institutions and **Industry Personnel**
- Attendance is mandatory
- participants will receive the certificate of participation
- · Follow the updates in WhatsApp Group

REGISTRATION

Register Here:

https://faas.isea.app/formview/FDP20250313EOGH

- **Registration Fee: FREE**
- Registration Last Date: 16.03.2025
- Accommodation, TA for 3rd AC ticket fare will be provided to outside participants.

ADDRESS FOR COMMUNICATION

K.Sudhakar, Dept of AI&DS, LBRCE Email: ksudhakar@lbrce.ac.in, Phone: +91-9010503595

OBJECTIVES

- Understand the Fintech Ecosystem and Key Technologies
- Master Blockchain Fundamentals and Applications
- Explore Digital Banking Transformation
- Analyze Cryptocurrency Markets and Tokenization
- Evaluate Smart Contracts and Decentralized Finance (DeFi)

ABOUT FUP

Fintech, short for financial technology, has revolutionized the financial services industry by introducing innovative solutions that enhance efficiency, accessibility, and customer experience. One of the most transformative technologies in this space is blockchain. Blockchain technology, with its decentralized and immutable ledger system, offers unparalleled security and transparency, making it an ideal fit for financial services. It enables secure and efficient transactions, reduces the need for intermediaries, and minimizes the risk of fraud. By leveraging blockchain, fintech companies can offer services such as peer-to-peer lending, digital identity verification, and cross-border payments with greater speed and lower costs.

The integration of blockchain in financial services has also given rise to decentralized finance (DeFi), a system that allows for direct transactions between parties without the need for traditional financial intermediaries. DeFi platforms utilize smart contracts to automate and enforce agreements, ensuring trust and transparency in financial transactions. This has opened up new opportunities for financial inclusion, allowing individuals and businesses in underserved regions to access financial services. This FUP focuses on key concepts of Fintech & Blockchain technology balancing theoretical concepts with practical applications and curriculum development guidance.

FUP OUTCOME

- Enhanced Understanding of Fintech and Blockchain:
- Practical Knowledge of Blockchain Applications:
- Insights into Digital Banking and Payments: .
- Comprehensive Knowledge of Cryptocurrencies and Tokenization:
- · Skills in Smart Contracts and DeFi:

5 - DAY SCHEDULE

- Day 1: Foundations of Fintech and Block chain
 - Morning Session:
 - Introduction and Program Overview
 - Evolution of Financial Technology
 - Blockchain Fundamentals
 - o Afternoon Session:
 - Pedagogical Approaches for Teaching Fintech
 - Hands-on Workshop: Blockchain Basics
 - Day 1 Reflection and Discussion
- Day 2: Digital Payments, Banking, And Cryptocurrency
 - Morning Session:
 - Digital Payments Revolution
 - Digital Banking Transformation
 - o Afternoon Session:
 - Cryptocurrency Fundamentals
 - Hands-on Workshop: Digital Currencies
 - Day 2 Reflection
- Day 3: Smart Contracts, DeFi, And Enterprise Block chain
 - Morning Session:
 - Smart Contracts and Decentralized Applications
 - Decentralized Finance (DeFi)
 - o Afternoon Session:
 - Enterprise Blockchain Applications
 - Hands-on Workshop: Smart Contracts
 - Day 3 Reflection
- Day 4: Fintech Innovation, Regulation, And Security
 - Morning Session:
 - Emerging Fintech Innovations
 - Regulatory Technology and Compliance
 - Afternoon Session:
 - Cybersecurity in Fintech and Blockchain
 - Hands-on Workshop: RegTech and Security
 - Day 4 Reflection
- Day 5: Curriculum Development and Future of Fintech
 - Morning Session:
 - Designing Fintech and Blockchain Curricula
 - Future Trends in Fintech and Blockchain
 - Afternoon Session:
 - Collaborative Curriculum Development Workshop
 - Program Conclusion and Action Planning
 - Certification and Closing

GALLERY



Dr.K.V.Ramana Sir welcome by Ms.G.Divya



Principal Dr.K.Appa Rao, Resource Person Mr Ram Kumar, Project Manager, Aditi Software, Principal Investigator Dr K V Ramana



Convener Dr.S.Jayaprada speech



Faculty joined for the 2 Days of the Offline Programme



Principal Dr.K.Appa Rao speech



Sri Ram Kumar, Project Manager, Aditi Software, Hyderabad Speech



Dr.K.V.Ramana, Rector, JNTUK, Kakinada and Principal Investigator of the programme speech

DAY -1 [OFFLINE]



Mr.R.Kumar Project Manager Aditi Software, Hyderabad. Telangana.

The topics discussed during the first day of the workshop

- Day 1: Foundations of Fintech and Block chain
 - Morning Session:
 - Introduction and Program Overview
 - Evolution of Financial Technology
 - Blockchain Fundamentals
 - Afternoon Session:
 - Pedagogical Approaches for Teaching Fintech
 - Hands-on Workshop: Blockchain Basics
 - Day 1 Reflection and Discussion

GALLERY



Sri Ram Kumar sir during the hands on session



Sri Ram Kumar sir being felicitated by the Convenors of the FUP

DAY-II [OFFLINE]



Dr. E. Suresh Babu Assistant Professor, Sr. Grade-I Department of CSE, NITW Warangal, Telangana

The Session speaker, Dr.E. Suresh Babu, Asst.Professor, Sr. Grade-I, NIT Warangal has expressed his gratitude for electing as a resource person for this event. He has explained the concepts of Blockchain, Cryptocurrency Fundamentals and Digital Banking Transformation. He has provided the hands on session on how Wallet setup instructions and Transaction verification steps.

Topics discussed during the second day of the workshop

- Day 2: Digital Payments, Banking, And Cryptocurrency
 - o Morning Session:
 - Digital Payments Revolution
 - Digital Banking Transformation
 - Afternoon Session:
 - Cryptocurrency Fundamentals
 - Hands-on Workshop: Digital Currencies
 - Day 2 Reflection



Dr E Suresh babu sir explaining the concepts of Digital Payments, Banking, And Cryptocurrency



Ms Hema III B.Tech (AI&DS) feedback on the session held

DAY-III [ONLINE]



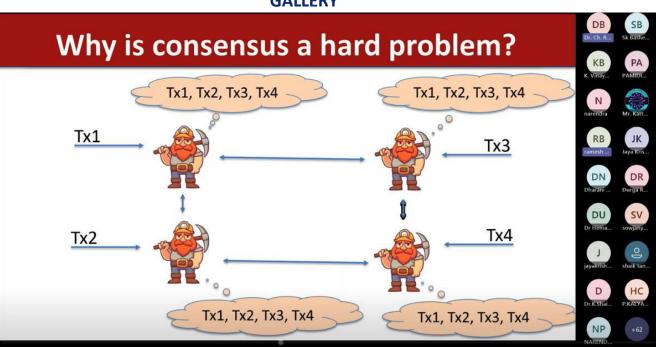
Dr. Ramesh Babu Battula Associate Professor Dept. of Computer Engineering, MNIT, Jaipur.

The Session speaker, Dr. Ramesh Babu Battula, Associate Professor, Department of Computer Science & Engineering, MNIT Jaipur, Rajastan, has expressed his gratitude for electing as a resource person for this event. He has explained the concepts of Smart Contracts, DeFi, Documentary credit process and Enterprise Blockchain. He has provided the hands on session on how simple contract creation steps, Testing and deployment process.

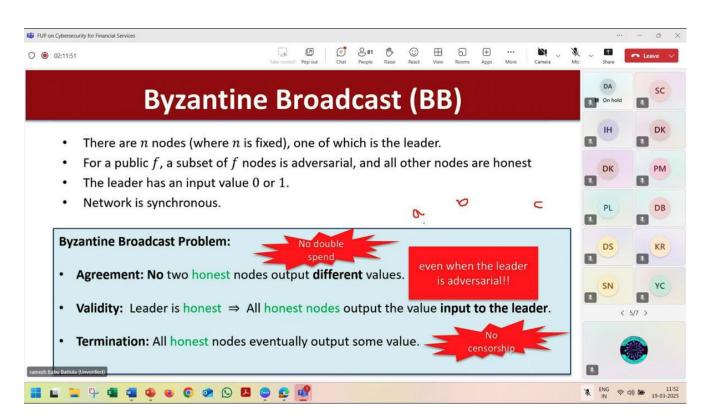
Topics discussed during the Third day of the workshop

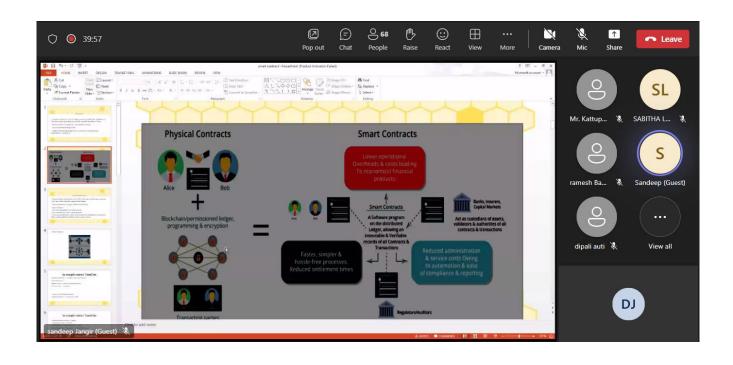
- Morning Session:
 - Smart Contracts and Decentralized Applications
 - Decentralized Finance (DeFi)
- Afternoon Session:
 - Enterprise Blockchain Applications
 - Hands-on Workshop: Smart Contracts
 - Day 3 Reflection

GALLERY









DAY-IV [ONLINE]

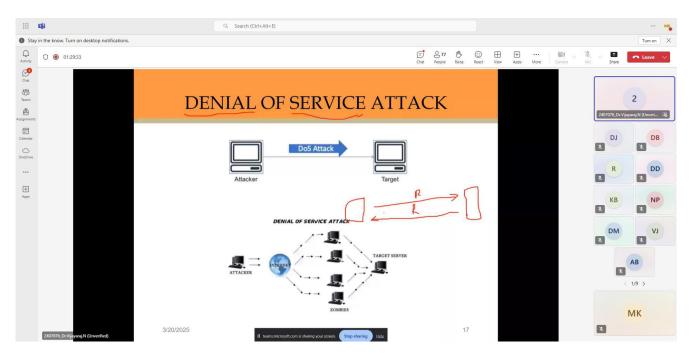


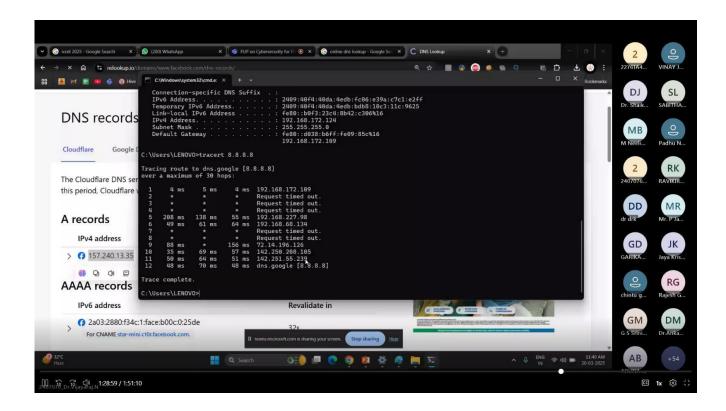
Dr.N.Vijayraj
Professor
Head, Dept.of CSE,
School of Computing, VelTech,
Chennai, Tamil Nadu.

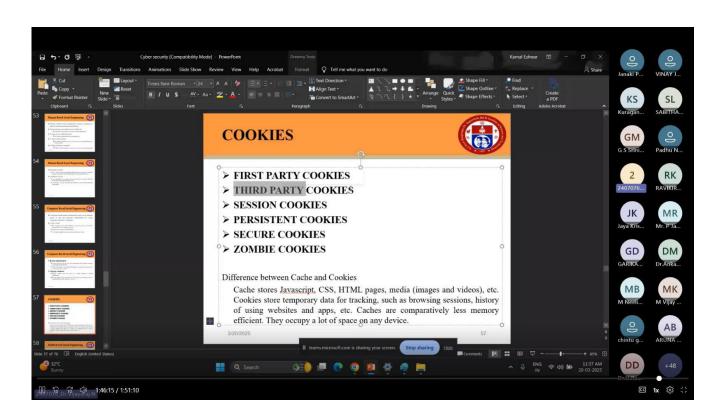
The Session speaker, Dr.N.VijayaRaj, Professor, Department of Computer Science Engineering, Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology. He has expressed his gratitude for electing as a resource person for this event. He has explained the concepts of Fintech Innovation, Regulation and Security. He has provided the hands-on session on various security issues.

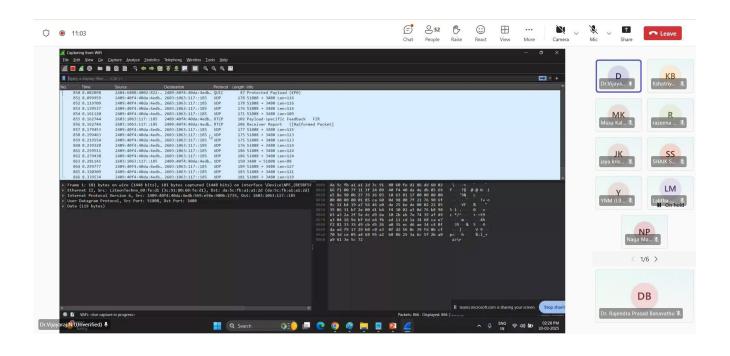
Topics discussed during the Fourth Day of the Workshop

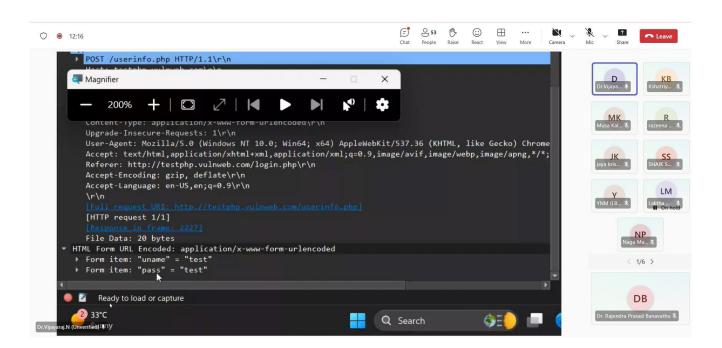
- Morning Session:
 - Emerging Fintech Innovations
 - Regulatory Technology and Compliance
- Afternoon Session:
 - Cybersecurity in Fintech and Blockchain
 - Hands-on Workshop: RegTech and Security

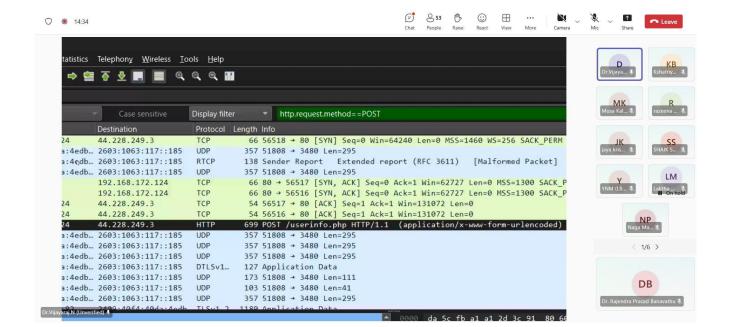












DAY-V [ONLINE]



Dr. Rajendra Pamula Associate Professor Department of CSE, IIT (ISM) Dhanbad, Jharkhand.

The Session speaker, Dr. Rajendra Pamula, Associate Professor, Department of Computer Science & Engineering, Indian Institute of Technology (IIT), Dhanbad, Jharkhand. He has expressed his gratitude for electing as a resource person for this event. He has explained the concepts of Quantum Cryptography, AI in Cyber security, Security updates and levels, Fintech and Blockchain Curricula.

Topics discussed during the Fifth Day of the Workshop

- Morning Session:
 - o Designing Fintech and Blockchain Curricula
 - Future Trends in Fintech and Blockchain
- Afternoon Session:
 - o Collaborative Curriculum Development Workshop
 - o Program Conclusion and Action Planning
 - Certification and Closing









VALEDICTORY

The programme aimed to enhance the teaching methodologies, research capabilities, and professional skills of faculty members across various disciplines.

Overview of the Programme

The programme featured distinguished resource persons and subject matter experts who delivered insightful sessions on various key topics. Throughout the event, participants engaged in interactive workshops, hands-on training, and panel discussions, which provided valuable learning experiences.







Feedback from Participants

The participants expressed their gratitude for the well-structured programme, emphasizing its relevance and effectiveness. Many appreciated the engaging sessions and the opportunity to learn from esteemed experts. Constructive feedback was received, which will help improve future training initiatives.

Valedictory Session Highlights

The valedictory session was graced by the chief guest Dr.K.V. RAMANA garu, Rector, JNTU Kakinada, who delivered an inspiring speech on the significance of continuous learning and faculty updation. The session also included a summary of the key takeaways from the programme, followed by a distribution of certificates to participants and vote of thanks.



Acknowledgements

We extend our heartfelt gratitude to the Organizing Committee, Resource Persons, Sponsors for their invaluable contributions to the success of this programme. Special thanks to all the participants for their enthusiasm and commitment to professional growth. We also extend our appreciation to our technical team for ensuring that this event ran smoothly.

Lastly, I would like to thank all the organizers who have worked tirelessly behind the scenes to make this program a grand success. Without all your support, this journey wouldn't have been possible.

IMPACT ANALYSIS:

- To upgrade faculty knowledge in emerging subject areas.
- To improve teaching methodologies and student engagement strategies.
- To enhance research skills and interdisciplinary collaboration.
- To integrate technology into teaching practices.

Conclusion

The Faculty Updation Programme has been an enriching experience, fostering knowledge-sharing and skill enhancement among faculty members. The insights gained from this programme will undoubtedly contribute to improving academic excellence and research capabilities. We look forward to organizing similar events in the future to continue this journey of learning and development.

PRESS REPORT:



WOJAZZ

ముగిసిన వర్కు షాపు

మైలవరం,మార్చి 21 (ఆంధ్రప్రభ) : ಸ್ಥಾನಿಕ ಲಕಿರೆಡ್ಡಿ ಜಾಲಿರೆಡ್ಡಿ ಇಂಜನಿರಿಂಗ್ ಕಳಾಕಾಲಲ್ ఐదు రోజుల్ పాటు జరిగిన వర్క్ షాపు శుక్ర వారం ముగిసింది.ఫ్యాకల్టీ అప్డేషన్ ప్రోగాం సైబర్ సెక్యూరిటీ ఇన్ ఫైనాన్సియల్ సర్వీసెస్ అనే అంశం మీదజవహర్ లాల్ టెక్నలాజికల్ యూని వర్సిటీ,జె ఎన్ టి యు కె కాకినాడ యల్.బి. ర్.సి.ఈ కళాశాల ఆధ్వర్యంలో ఐ ఎస్ ఈ ఎ ఫేస్ మూడు స్పాన్సర్డ్ ప్రాజెక్ట్ ద్వారా ఫ్యాకల్టీ అప్డేషన్ వర్కు షాపును నిర్వహించారు.ఈ కార్యక్రమానికి డా.కె.వి రమణ,రెక్టార్ జె ఎస్ టి యు కె, కాకినాడ ట్రిన్సిపల్ ఇన్వెస్టిగేటర్ ముఖ్య అతిధిగా హాజరయ్యారు.ఈ సందర్భంగా అయ న మాట్లాడుతూ డా.కె.వి రమణ మాట్లాడుతూ ఈ సాంకేతిక అంశం అత్యున్నత స్రమాణాలతో కూడిన ప్రాజెక్ట్ అని తెలియజేసారు. ఐ ఐ టి ల తర్వాత మన తెలుగు రాష్ట్రాల్లో జె ఎస్ టి యు కె కాకినాడకు ఈ ప్రాజెక్ట్ రావడం మనకు ఎంతో గర్వకారణం అని అన్నారు.ఇలాంటి కాశర్యక్ర మాలకు హాజరవ్వడం ద్వారా అధ్యాపకులకు



సల్టిఫికెట్లు అందజేస్తున్న ప్రిన్సిపాల్ డా.అప్పారావు

కలుగుతుందని ్రపయోజనం ట్రిన్సిపాల్ డా.కె.అప్పారావు మాట్లాడుతూ జె ఎన్ టి యు కె, కాకినాడ సంయుక్తంగా నిర్వ హించే ఈ కార్యక్రమానికి కళాశాలను ఎంచుకు న్నందుకు ఎంతో ఆనందంగా ఉందన్నారు. అనంతరం ముఖ్య అతిధి డా.కె.వి.రమణ అధ్యాపకులకు ఫ్యాకల్టీ అప్డేషన్ ప్రోగ్రాంలో పాల్గొన్న వారికి సర్టిఫికెట్ అందజేశారు.ఈ కార్యమానికి డా ఓ.రమాదేవి,(ఎ ఐ అండ్ డి ఎస్) విభాగాధిపతి డా.ఎస్ జయుప్రద,సీఎస్ ఈ(ఎ ఐ అండ్ ఎం ఎల్)విభాగాధిపతి,డా.ఏ ఆదిశేషరెడ్డి,ఎంబీఏ విభాగాధిపతి,కన్వీనర్లుగా కె.సుధాకర్,కె వెంకటేష్, ఆర్.చిరంజీవి, వై..జాంతికుమార్, డా.ఓ.నరేష్,కె రవి కిరణ్ యశస్వి,కో ఆర్థినేటర్లుగా వ్యవహరించారు.

22/03/2025 | Vijayawada | Page : 11 Source : https://epaper.prabhanews.com



ముగిసిన 'ఫ్యాకబ్ట్ అప్డేషన్'

మైలవరం: సైబర్ సెక్యూరిటీ ఇన్ ఫైనాన్షియల్ నర్వీసెస్ అత్యు న్నత బ్రమాణాలతో కూడిన ప్రాజెక్టు అని కాకినాడ జేఎన్టీటీ యూకే రెక్టార్, ట్రిన్సిపాల్ ఇన్వెస్టిగేటర్ డాక్టర్ కేవీ రమణ అన్నారు. మైలవరం లకిరెడ్డి బాలిరెడ్డి ఇంజినీరింగ్ కళాశాలలో గత ఐదు రోజులుగా నిర్వహించిన ఫ్యాకల్టీ అప్డేషన్ ప్రోగ్రామ్ శుక్రవారం ముగిసింది. ట్రిన్సిపాల్ డాక్టర్ కె.అప్పారావు మాట్లా డుతూ జేఎన్టీయూ కాకినాడతో సంయుక్తంగా నిర్వహించే ఈ ప్రోగ్రామ్కు హోస్ట్ తమ కళాశాలను ఎంచుకున్నందుకు ఆనం దంగా ఉందన్నారు. హైదరాబాద్ చెందిన అదితి సాఫ్ట్ వేర్ ప్రాజెక్టు మేనేజర్ శ్రీరామ్ కుమార్, ఫ్యాకల్టీ అప్డేషన్ ప్రోగ్రామ్ వక్తలుగా డాక్టర్ రాజేంద్ర పాముల, అసిస్టెంట్ ప్రొఫెసర్ ఐఎస్ ఎమ్ ధన్బాద్ డాక్టర్ రమేష్బబాబు తదితరులు పాల్గొన్నారు.

22/03/2025 | NTR(Tiruvuru) | Page : 9 Source : https://epaper.sakshi.com/